

EVOLVE

Engage:

All stakeholders. Align their individual goals and work out a shared goal for them to jointly own your and their success. Understand why the naysayers behave the way they do and look for the few aggressive pushers who shall go out of their way to help you succeed, without expecting or even accepting anything in return.

Value:

All the ideas that come out of engaged and constructive discussion. Take the benefit of criticism and be sceptical of fans. Respect people for their opinions, particularly when these do not match with those of yours. Judge the proposal and do not get biased of the proposer. Listening, analysing and deciding are your choices; exercise them appropriately and in a balanced manner.

Originate:

Use downtime to gear up for uptime. Invest today to reap tomorrow. Have a vision beyond immediate and share it as often as necessary. Take cognizance of developmental cycle. Don't be afraid of; rather be prepared for, occasional failure. Be the inspiration and aspiration for others.

Lead:

Take advantage of confusion, uncertainty and fear. Be the mover. Be the fearless who is ready to challenge the conventional wisdom, not for the sake of it but to continually improve upon, anticipating the environmental dynamics. Develop the courage to be the first mover and be prepared to own the consequences of your decisions.

Validate:

And revalidate, periodically. Businesses do not follow straight lines or empirical formula. Predicted (forecasted) paths often mislead, be careful of them. Course correction is NOT admitting that we were wrong in first place but courage to improve & adapt and humility to shout loud that we did not and may still not have all the answers but are willing to move on while continuing our search for eternal optimum path.

Emerge:

Stronger and more humble, even with some scratches that pain, which shall subside, faster with smile on the face and satisfaction on the look. Take pride in (not be proud of) your success, and celebrate it, share it, spread it. Share your journey with anyone who cares to listen and remain committed to continue it. Learn to appreciate and enjoy your contribution in making everybody around you successful.