

## Growth Imperative

As India leap frogs into the comity of nations for its deserving place, economically, politically & socially, it is imperative that corporates continue to grow faster than overall GDP. It is all the more necessary for private enterprise & entrepreneurs since:

- Employment & Growth in government sector, as well as the sectors that government operates in, are continuously shrinking.
- Onslaught of next generation technologies (AI, Robotics, Predictive & Preventive Maintenance, Digital Twins, Augmented & Affordable Healthcare etc.) and the speed as well as the consequences thereof are making keeping pace the biggest, ever compounding, omnipotent & omnipresent challenge.
- Faster obsolescence and Disruptive Innovation are forcing the enterprises to always be on their toes, just to stay relevant.

As the businesses continue to make positive strides in this futuristic mission, SIMPLIFLYERS Solutions is a humble attempt in democratizing the proverbial management consulting. At SIMPLIFLYERS, we attempt catering to huge and ever-growing demand of small & medium size entrepreneurs & organizations who have aspirations and potential to move into the big league but lack either the vision or the means to afford big and expensive consulting firms to guide, lead and push them into next orbit.

We ask right, at times tough, questions with our clients, e.g.

- Why Grow – Is it vanity or sanity?
- Why they believe the purpose they are pursuing is worth?
- Is it a Profession, Passion or Obsession?
- What is the cost they can afford and are prepared, willing and ready to incur to achieve the goals they set for themselves?
- What are the challenges and obstacles they are or expect facing in their orbital transformation journey?
- What footprints they are committed to leave, as an individual as well as an institution, in the ecosystem they operate in?

With the global experience of working for and with organizations that have successfully met and overcome business challenges across generations and geographies, we engage our clients in establishing Next Practices that optimally suit their individual and unique requirements and tailor make the solutions that serve their purpose at that very particular juncture. Obviously, we cannot and therefore do not go with any prescription and each assignment is addressed individually and uniquely.

*We consider it our privilege to take the discussion forward and honor to be your Growth Partners.*

## SIMPLIFLYERS Solutions

119, Rajat Vihar, Sector 62, NOIDA – 201307 NCR Delhi. [engage@simpliflyers.com](mailto:engage@simpliflyers.com); [www.simpliflyers.com](http://www.simpliflyers.com); +91 120 426 2119

*simplifying sustainable success....*