



Startup Incubation & Entrepreneurship Development

SIMPLIFLYERS Solutions

simplifying sustainable success



Program Module I

- Elements of Entrepreneurship
- Understanding Innovation
- Startup Culture
- Case Study I



Program Module II

- Identifying Opportunities
- Developing & Validating Business Plan
- Regulatory Perspective
- Case Study II



Program Module III

- Technology, Processes & Practices
- Market Research & Data Analytics
- Talent Acquisition, Retention & Development
- Case Study III



Program Module IV

- Preparation of Elevator Pitch
- Financing & Funding
- Scaling Up & Sustaining Growth
- Case Study IV