

STRAT UP FRAMEWORK

- High on Passion & Uncertainty
- Confidentiality Paradox
- Haphazard in Nature
- Almost Non-existent Support System
- Silo Operations, Minimal Networking
- Speed Critical, Judgement Imperative
- Highly Individualistic
- No Knowledge Sharing

WHY WE DO WHAT WE DO – THE PURPOSE

- **Improving the Success Rate**
- **Significantly augmenting the efficiency and effectivity**

HOW WE DO WHAT WE DO - PROCESS

- **Bringing sanity without creeping in bureaucracy**
- **Structuring the Process**
- **Fixing the accountability**
- **Defining the Timelines**
- **Engaging ALL stakeholders in the value chain**

WHY WE?

- **Rich Expertise**
- **Diversified Network**
- **Global Evaluation Norms**
- **Personally Invested in Business Concept(s)**
- **Nature, Size, Industry, Location Agnostic Practices**

OUR ADVANTAGE

- **Inventing and Reinventing the proverbial wheel**
- **Leveraging the functional expertise**
- **Global Resources & Marketing Network**
- **Personalized & Expert Hand Holding**
- **Documented Lessons Learnt & Best Practices**

THE JOURNEY – THE PERSPECTIVES

- **Crystalizing the Ideas**
- **Business Planning**
- **Resource & Timeline Planning**
- **Number Crunching**
- **Seed Funding**
- **Regulatory**
- **Functional**
- **Venture Capitalist**
- **Scaling Up**
- **Test Marketing**

REACH US

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