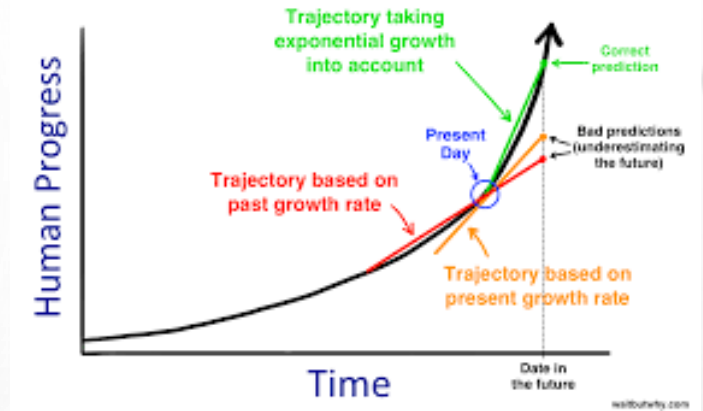


# EXPONENTIAL LEADERSHIP *FOR A CRAZY WORLD*



1. INTENSIFY THE IMPACT OF YOUR INFLUENCE
2. UNDERSTAND, IMAGINE, CREATE & CHASE THE FUTURE WITH MADNESS
3. LINEAR IS HISTORY, EXPONENTIAL PRESENT & LOG – THE FUTURE
4. SCARCITY TO ABUNDANCE, HAVE NOT TO HAVE LOT, TOO LITTLE TO TOO MUCH
5. ACCEPTABLE IS NO LONGER ACCEPTABLE. GOOD ENOUGH IS NEITHER GOOD NOR ENOUGH
6. PASSION → COMPASSION → OBSESSION
7. NEGOTIATE RUTHLESSLY, DEMAND UNREASONABLY, DELIVER GENEROUSLY
8. EXPECT THE BEST, EMPOWER THE TEAM & ENJOY THE OUTCOME
9. MAINTAINING GARDEN IS CONTINUOUS WIP, JUNGLE GROWS BACK
10. WHEN YOU BECOME TOO COMFORTABLE, ITS TIME TO PANIC



"This really is an innovative approach, but I'm afraid we can't consider it. It's never been done before."